



The 53rd Conference of the



Beaver Island Community Center
Beaver Island, Michigan

June 14-15, 2011

Céad Míle Fáilte (One Hundred Thousand Welcomes)! The Michigan Archival Association invites you to attend its annual conference to be held on beautiful Beaver Island, at the Beaver Island Community Center. Tours will feature a personal tour of Gwen Marston's passive solar home and quilt studio, and a bus tour of the historic downtown area.

Keynote Speaker Evan Carroll



As we break away from the mainland and travel to the Emerald Isle of Michigan, we will be learning about people that have called the island their home and learning what is in store for archives and the challenges ahead as professionals.

Joining us as our keynote speaker this year is Evan Carroll, co-author of the 2011 book, *Your Digital Afterlife: When Facebook, Flickr and Twitter are Your Estate, What's Your Legacy?* This is the first book dedicated to helping everyday people understand and prepare for death in the digital era. He is also the co-author and editor of *The Digital Beyond* (TheDigitalBeyond.com), an online resource dealing with digital death and legacy issues.

He will share with us how archivists might see the potential in personal digital collections in the future because of the photographic images and documents that they contain and how they reflect the collector's identity.

Registration

The registration fee includes:

- All Sessions
- Lunch and Refreshments on both days
- Tuesday Evening Reception

Registration fees are as follows:

- MAA members, postmarked by April 18: \$60
- MAA members, postmarked by May 13: \$70
- Non-members, postmarked by May 13: \$75
- Students, postmarked by May 13: \$45

Do not mail registration after May 13th!

- MAA members, walk-in: \$80
- Non-members, walk-in: \$85

Lodging

Accommodations this year are for your choosing from among many on the island. Rooms are being held at four establishments until **April 13** for Society of American Archivists pre-conference workshop attendees (see insert) and MAA members. Those four establishments are:

- Emerald Isle Hotel
<http://www.emeraldislehotel.com/>
231-448-2376
- Laurain Lodge
<http://www.laurainlodge.com/>
231-448-2099
- Beaver Island Lodge
<http://www.beaverislandlodge.com/>
231-448-2396
- Harbor View Motel
<http://www.harborviewbeaverisland.com/>
231-448-2201

Rooms and houses are also for rent via the Beaver Island Chamber of Commerce website:

- <http://www.beaverisland.org/>

Conference Information & Special Events

Registration

For your convenience, the meeting registration desk, located in the Beaver Island Community Center, will be open from 8:00 a.m. — 12:30 p.m., 2:30 p.m. — 5:00 p.m. on Tuesday, June 14, and 8:00 a.m. — 12:30 p.m. on Wednesday, June 15.

Conference Center

Lunches and sessions will be held at the Beaver Island Community Center, a new facility for the community and equipped to meet all of our conference needs.



Transportation

Transportation to and from the Beaver Island Community Center, tour locations, restaurants, and motels is your responsibility. The Community Center is located in the heart of downtown St. James and is within walking distance to many of the motels, ferry docks, restaurants, and tour meeting locations. Many of the motels offer free shuttle transportation, should you need it, including to the local airport. Getting to the island is accomplished via the Beaver Island Ferry Company and two local airline companies. These three companies can be contacted at:

- Beaver Island Boat Company
<http://www.beaverisland.org/transportation/index.html>
1-888-446-4095
- Fresh Air Aviation
<http://www.freshairaviation.net/>
1-888-FLY-RGHT (359-7448)
- Island Airways
<http://www.islandairways.com/>
1-800-524-6895

Tours

On Tuesday afternoon, June 14, there will be two tours offered from 4:15 — 5:30 p.m. A bus tour of historic St. James will include the old Mormon Print Shop, Marine Museum, Mary Rose's "toy store"/art gallery, Gene Masta's stone garden, and Whiskey Point Lighthouse. There will also be a tour of the quilt studio and passive solar home of Gwen Marston. Marston is a professional quilt maker, teacher, and author. For the past 24 years she has conducted quilt retreats on Beaver Island from her year round solar home. Gwen will provide a tour of her home, garden, and studio, and answer questions about her life and work on the island. Please wear comfortable shoes for walking and be prepared for inclement weather. Advanced registration required.

Additional tours of the island or surrounding islands are also available via the Beaver Island Chamber of Commerce website at: <http://www.beaverisland.org/>

Pre-Conference Workshop

The Society of American Archivists will be offering a pre-conference workshop on Beaver Island, Monday, June 13, from 9:00 a.m.— 5:00 p.m. The topic will be "Implementing 'More Product, Less Process'" and will be presented by Dennis Meissner.

Backlogs don't have to weigh as heavily as they do! Focus on implementing concrete strategies for increasing processing rates and reducing backlogs as outlined in the Greene-Meissner article, "More Product, Less Process: Revamping Traditional Archival Processing," and learn as you share information and experiences with your fellow workshop participants. Topics include appraisal, arrangement, description, digitization, and preservation, as well as development of processing plans, policies, and benchmarks. This array of topics is addressed through lecture, case studies, and group discussion. For more information see the enclosed flyer.

Silent Auction

This year MAA will hold a silent auction to raise funds for Michigan History Day and the Scholarship Fund. Items will be on display at the registration desk to view and place bids. The highest bidder must be present at the end of the conference to accept their winnings. Items in the auction will include tickets to Henry Ford Museum or Greenfield Village, and tickets to the Ford Rouge Factory Tour, a pair of game-worn gloves from Detroit Red Wings' Nicklas Lidstrom, a tour of the Herman Miller archives and a lunch at historic Marigold Lodge in Holland, Michigan, and a one night stay at the Amyway Grand Hotel in Grand Rapids. We expect to receive additional items between now and the conference, so check your conference packets when you arrive for a complete list.

Reception

Welcome! Join us for drinks and hot appetizers at the Shamrock Restaurant & Pub. The Shamrock was established in 1935. It is the island's oldest food and drink establishment and has been the place of trials, funerals, weddings, and of course, some great parties. It has been THE meeting place for all for decades. Please join us!



Schedule

Tuesday, June 14

8:00 a.m. – 12:30 p.m.

Registration

8:30 a.m. – 9:30 a.m.

Welcome!

Plenary

Seamus Norggard. *Beaver Island: Evolving Economics of Survival*

Join us for a historical and evolutionary sketch of an island's nature-based means of survival. Featuring clips of video interviews, this presentation will offer moving personal accounts of both the pride & rigors of fishing and logging for a living. Seamus Norggaard, history and environment professor and oral historian, will offer an environmental perspective of how Beaver Island is transitioning from a past dependent on resource extraction, towards a "future possible" based on the technologies of information, research, history, and environmentalism.

9:45 a.m. – 11:00 a.m.

Metadata: Grounded in Theory, Realized in Practice

Metadata provides a shared framework for describing the information that makes up our collections. This session will include an overview of issues related to metadata standards, planning processes, and implementation.

Chair: Sharon Carlson, Western Michigan University Archives and Regional History Collections

Presenters: Sheila Bair, Western Michigan University Archives and Regional History Collections
Jill Arnold, Archives of Michigan

Historic Beaver Archipelago (Part 1)

The Beaver Archipelago is made up of seven islands of different shapes and histories. This two-part session will include the history of the Irish with a portrayal of a famous island priest and Strangite Mormon religious inhabitants.

Chair: William Cashman, Beaver Island Historical Society

Presenters: Father Dan Connaghan, Retired
Marian Matyn, Clarke Historical Library, CMU

11:00 a.m. – 11:15 a.m.

Break

11:15 a.m. – 12:30 p.m.

Your <unittitle> <did> What?: Archives and Encoded Finding Aids

As more non-archival information is uploaded to the Internet, our finding aids will be competing with it. This session will concentrate on the importance of encoding your online finding aids and how two institutions get it done.

Chair: Melinda McMartin Isler, Ferris State University

Presenters: Marian Matyn, Clarke Historical Library, CMU
Cheney Schopieray, Clements Library, The UofM

Historic Beaver Archipelago (Part 2)

We continue our historic journey to nearby High Island to learn about the impact of the Benton Harbor-based Mary's City of David religious sect and wrap up with the history of Irish immigration to the island.

Chair: William Cashman, Beaver Island Historical Society

Presenters: Ron Taylor, Mary's City of David
Bill McDonough, local historian

12:45 p.m. – 2:30 p.m.

Lunch and Annual Business Meeting

2:30 p.m. – 5:00 p.m.

Registration

2:45 p.m. – 4:00 p.m.

Beaver Island House Party: Collecting the Traditional Music of Beaver Island

The house party music of Beaver Island is unique and well documented and includes a book and CD for those of us not lucky enough to ever have enjoyed it, until now. The author of this book and study will share the stage with one of the musical practioners of this genre.

Chair: Rebecca Bizonet, The Henry Ford

Presenters: Laurie Sommers, Michigan State University
Barry Pischner (musical guest)

Give the Researchers What They Want!: Preserving Digital Images and Processing Collections Faster

Imaging and "more product, less processing" (MPLP) are two of the most important challenges facing archivists. Come learn about how two archivists are meeting these challenges.

Chair: Kristen Chinery, Reuther Library, Wayne State University

Presenters: Ed Busch, Michigan State University
Deborah Rice, Reuther Library, Wayne State University

4:15 p.m. – 5:30 p.m.

Tours

The bus tour of historic St. James will include the old Mormon Print Shop, Marine Museum, Mary Rose's "toy store"/art gallery, Gene Masta's stone garden, and Whiskey Point Lighthouse. Meet at the Beaver Island Community Center at 4:00 p.m.

The tour of the quilt studio and passive solar home of Gwen Marston will leave from the Beaver Island Community Center. Meet your tour leader there at 4:00 p.m.

6:00 p.m. – 8:00 p.m.

Reception

Shamrock Restaurant & Pub

Schedule

Wednesday, June 15

8:00 a.m. — 12:30 p.m.

Registration

9:00 a.m. — 10:15 a.m.

Mayday!: Disaster Planning and Conservation

The success of navigating any emergency situation hinges on being prepared. What plans should your institution have? What vendors and colleagues should you start the dialog with today? This session includes the sharing of our collective emergency experiences (flood recovery and pest infestations) with a wealth of resources and tools (including D-Plan orientation) to help you start a quick and streamlined emergency preparedness plan immediately.

Chair: Karen Jania, Bentley Library, The UofM
Presenters: Stacey Tvedten, Holland Museum
Nathan Kemler, Grand Valley Art Gallery

Preserving the Twin Towers: Archival Architectural Records of the World Trade Center

A portion of the surviving papers of world-renowned modernist architect Minoru Yamasaki (architect of the World Trade Center) were donated to the Archives of Michigan in early 2010, literally moments before they were to be destroyed. Two archivists will describe the steps taken to evaluate the material and discuss processing issues including preservation, arrangement using the Architectural Records Standard Series, copyright, duplication, and other architectural records-specific issues that must be addressed to preserve these important records for the future.

Chair: Robert Garrett, Archives of Michigan
Presenters: Christiane Evaskis, Archives of Michigan
Tawny Ryan Nelb, Nelb Archival Consulting, Inc.

10:15 a.m. — 10:30 a.m.

Break

10:30 a.m. — 11:45 a.m.

Where to Start?: Starting an Archives Program from Scratch

This session will cover how two archivists designed an archives “from scratch” to preserve history and materials in their care. Come hear how they took on the challenge of working with a constantly growing collection of photographs, documents, scrapbooks, videos, sound recordings, and artifacts, and implemented new and innovative methods of providing access to the materials in their care.

Chair: Anne Johns, Consultant
Presenters: Karin Hullati, Consultant
Laura Quackenbush, Sleeping Bear Dunes
National Lakeshore

Serving Those in Need: Catholic Archival Records of Beaver Island

The famous Bishop Baraga and members of the Dominican Sisters spent time on Beaver Island and served the largely Irish Catholic inhabitants for many years. This session will concentrate on the archival history connected with the island, Bishop Baraga, and the Dominican Sisters by their respective archivists.

Chair: Susan Panak, Spring Arbor University
Presenters: Sister Rose Marie Martin, OP, Dominican Sisters, Grand Rapids
Elizabeth Delene, Diocese of Marquette, MI

12:00 p.m. — 2:00 p.m.

Lunch and Keynote Address

2:00 p.m. — 3:00 p.m.

Silent Auction

3:15 p.m. — 4:30 p.m.

Pigboats and Mining Companies: Unearthing Michigan Archival Collections

What do “pigboats” and mining have to do with archives? Plenty, when you are using archival materials for research. One paper will focus on a researcher’s journey to gather material for a book project on Great Lakes maritime history everywhere but Michigan, and how difficult this can be. Two archivists will illustrate how they are working to make valuable mining company records available digitally to the world.

Chair: TBA
Presenters: Matthew Daley, Grand Valley State University
Marcus Robyns, Northern Michigan University
Rachel Bussert, Northern Michigan University

4:30 p.m. — 5:00 p.m.

Closing remarks



Registration Form: Michigan Archival Association Annual Conference, June 14 -15, 2011

Beaver Island Community Center
Beaver Island, MI

Please fill out this form and the schedule checklist on the reverse side and send it with your check, made payable to "Michigan Archival Association," to:

MAA, c/o Kristen Chinery, Walter P. Reuther Library, 5401 Cass Ave., Detroit, MI 48202

Registration must be postmarked by May 13, 2011. Please register on-site after May 13, 2011.

Personal Information

Name _____

Affiliation _____

Address _____

City _____ State _____ Zip _____

Daytime Phone Number _____ E-mail _____

Are you currently a member of MAA? Yes No

A list of names, addresses, and contact information for all registrants will be included in your conference packet. Do you wish to be included in this list? Yes No

Registration Rates

_____ MAA members, postmarked by April 18 \$60 _____

_____ MAA members, postmarked April 19 – May 13 \$70 _____

_____ Non-MAA members, postmarked by May 13 \$75 _____

_____ Students, postmarked by May 13 \$45 _____

After May 13, you must register on-site: \$80 for MAA members, \$85 for non-members.

Tours (Filled on a first-come, first-served basis)

_____ Historic St. James Bus Tour \$10 _____

_____ Gwen Marston Home & Studio Tour \$10 _____

Meals (Please contact Kristen Chinery to make arrangements for guest meals and/or reception)

Please indicate your selection for Wednesday's lunch: Baked Whitefish Cheese Stuffed Manicotti

Donation (To help defray MAA meeting costs) \$ _____

Total Amount Enclosed (Make your checks payable to *Michigan Archival Association*) \$ _____

All registrants will receive an acknowledgement of their registration.

Mail check and form to: MAA, c/o Kristen Chinery, Walter P. Reuther Library, 5401 Cass Ave., Detroit, MI 48202

Release

I, _____ (your signature), allow MAA to use images of me from the 2011 Annual Conference on Beaver Island for use in MAA publications like *Open Entry*, promotional materials, and on website.

Remember to fill out the checklist on the reverse side of the form!

Tours, Sessions, and Special Events Checklist

Help Us Plan! Please indicate for each time slot which session or event you will be attending. It helps us to determine room assignments and seating allocations. A map to all locations and a list of room assignments will be included in the packet you receive at the conference.

Tuesday, June 14

- 8:30 a.m. – 9:30 a.m. Plenary
- 9:45 a.m. – 11:00 a.m. Session: Metadata: Grounded in Theory, Realized in Practice
 Session: Historic Beaver Archipelago (Part 1)
- 11:15 a.m. – 12:30 p.m. Session: Your <unittitle> <did> What?: Archives and Encoded Finding Aids
 Session: Historic Beaver Archipelago (Part 2)
- 12:45 p.m. – 2:30 p.m. Lunch and Business Meeting
- 2:45 p.m. – 4:00 p.m. Session: Beaver Island House Party: Collecting the Traditional Music of Beaver Island
 Session: Give the Researchers What They Want!: Preserving Digital Images and Processing Collections Faster
- 4:15 p.m. – 5:30 p.m. Tour: Historic St. James Bus Tour
 Tour: Gwen Marston Home & Studio Tour
- 6:00 p.m. – 8:00 p.m. Reception

Wednesday, June 15

- 9:00 a.m. – 10:15 a.m. Session: Mayday!: Disaster Planning and Conservation
 Session: Preserving the Twin Towers: Archival Architectural Records of the World Trade Center
- 10:30 a.m. – 11:45 p.m. Session: Where to Start?: Starting an Archival Program from Scratch
 Session: Serving Those in Need: Catholic Archival Records of Beaver Island
- 12:00 p.m. – 2:00 p.m. Lunch and Keynote Speaker
- 2:00 p.m. – 3:00 p.m. Silent Auction
- 3:15 p.m. – 4:30 p.m. Pigboats and Mining Companies: Unearthing Michigan Archival Collections

